

School of Business and Management

Mission

The School of Business and Management (SBM) (<https://www.apu.edu/business/>) is a Christ-centered community of scholars and professionals pursuing academic excellence to advance the work of God in the world, developing students of character and competence as difference makers in business and society.

Tenets

The School of Business and Management is committed to the following core principles:

Academic Excellence

Learning and producing scholarship in a community of excellence by:

1. Viewing students as the first priority.
2. Maintaining a dynamic teaching environment where relevant business and management theories and practical tools are imparted.
3. Engaging in scholarship that advances the thinking in related fields, informs teaching, involves students, and serves communities in practical ways.
4. Investing in campus infrastructure, technology, and alliances to enhance capabilities to learn and produce scholarship.
5. Sustaining a learning environment that fosters critical analysis and creative thinking.

Students of Character

Learning and producing scholarship in a community of faith by:

1. Modeling and infusing a Christian perspective of truth and life throughout SBM programs.
2. Enlivening the mind and transforming the heart by developing important links between faith, learning, and application.
3. Facilitating nurturing, caring, and mentoring relationships among faculty, staff, students, and alumni.
4. Practicing God-honoring diversity.

Advance the Work of God in the World

Learning and producing scholarship to impact the world by:

1. Helping students identify their strengths and providing mentoring to ensure those strengths are developed and utilized to benefit business and society.
2. Using experiential, real-world, and service learning to create value for students and the community.
3. Developing programs, alumni, and students that have an impact around the world.
4. Preparing students academically, professionally, and spiritually to engage their field and community in God-honoring ways.
5. Actively advancing the work of God through research, teaching, and community service.
6. Teaching the ethical conduct of business throughout all SBM programs.

LP and Timothy Leung School of Accounting

Housed within Azusa Pacific's School of Business and Management, the LP and Timothy Leung School of Accounting (<https://www.apu.edu/business/accounting/>) focuses on developing graduates with the Christian character and competence demanded by the public accounting profession. The school offers a BS in Accounting (<http://catalog.apu.edu/academics/school-business-management/accounting-bs/>), an accounting minor (<http://catalog.apu.edu/academics/school-business-management/accounting-minor/>), and a Master of Professional Accountancy (MAcc) (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/professional-accountancy-macc/>).

Vision Statement

To be a premier Christian accounting school, recognized as a thought leader on accounting character and competence to reflect the life of Christ and shine the light of Truth.

Undergraduate Business Programs

The School of Business and Management provides professional career preparation in accordance with the university's Christian heritage and mission. To this end, the school has built a reputation for pragmatic and ethically based education.

The school encompasses diverse programs in business and management, and within these programs are multiple options for majors and minors. The school offers a Bachelor of Arts in Business Management (<http://catalog.apu.edu/academics/school-business-management/business-management-ba/>), a Bachelor of Arts in Human Resources and Organizational Development (<http://catalog.apu.edu/academics/school-business-management/hr-organizational-development-ba/>), a Bachelor of Arts in Digital Marketing and Design (<http://catalog.apu.edu/academics/school-business-management/digital-marketing-design-ba/>), a Bachelor of Science in Business Analytics (<http://catalog.apu.edu/academics/school-business-management/business-analytics-bs/>), and a Bachelor of Science in Business with six majors: accounting (<http://catalog.apu.edu/academics/school-business-management/accounting-bs/>), economics (<http://catalog.apu.edu/academics/school-business-management/business-economics-bs/>), entrepreneurship (<http://catalog.apu.edu/academics/school-business-management/entrepreneurship-bs/>), finance (<http://catalog.apu.edu/academics/school-business-management/finance-bs/>), international business (<http://catalog.apu.edu/academics/school-business-management/international-business-bs/>), and marketing (<http://catalog.apu.edu/academics/school-business-management/marketing-bs/>). The BA degrees requires students to complete the common professional component (the business core) and then select elective courses deemed most appropriate for their career objectives. The BS degrees require students to complete the business core and courses in an area of specialization.

At the professional level, the school offers a Bachelor of Business Administration (BBA) degree completion program (<http://catalog.apu.edu/academics/school-business-management/bachelor-business-administration-bba/>), a business administration minor (<http://catalog.apu.edu/academics/school-business-management/business-administration-minor/>), a Certificate in Data Analysis and Visualization (<http://catalog.apu.edu/academics/school-business-management/data-analysis-visualization-certificate/>), and a Certificate in Supply Chain and Logistics (<http://catalog.apu.edu/academics/school-business-management/supply-chain-logistics-certificate/>), all of which feature learning that is immediately applicable in the workplace. The relevant coursework addresses current issues in business and encourages the integration of real-world work experiences and hands-on projects. Combine these experiences with internships or international study opportunities to further expand your portfolio and network. Optional concentrations provide students the opportunities to dive deeper into the specific business areas of supply chain management, human resource development, and leading teams and people.

Curriculum content in the undergraduate business program is aligned with graduate school requirements for those who wish to pursue a Master of Business Administration (MBA) (<http://catalog.apu.edu/academics/school-business-management/business-administration-mba/>), Master of Business Management (MBM) (<http://catalog.apu.edu/academics/school-business-management/business-management-mbm/>), Master of Professional Accountancy (MAcc) (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/professional-accountancy-macc/>), or Master of Public Administration (MPA) (<http://catalog.apu.edu/academics/school-business-management/public-administration-mpa/>).

Graduate Business Programs

The School of Business and Management offers a Master of Business Administration (MBA) (<http://catalog.apu.edu/academics/school-business-management/business-administration-mba/>), Master of Business Management (MBM) (<http://catalog.apu.edu/academics/school-business-management/business-management-mbm/>), Master of Professional Accountancy (MAcc) (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/professional-accountancy-macc/>), Master of Arts in Leadership (<http://catalog.apu.edu/academics/school-business-management/leadership-organizational-psychology/leadership-ma/>), Master of Science in Organizational Psychology (<http://catalog.apu.edu/academics/school-business-management/leadership-organizational-psychology/organizational-psychology-ms/>), and Master of Public Administration (MPA) (<http://catalog.apu.edu/academics/school-business-management/public-administration-mpa/>). These comprehensive and intensive graduate accounting, business, and management programs develop exceptional business management professionals with outstanding moral character, strong analytical and innovative decision-making skills, and a worldview that understands and appreciates the global diversity in cultures, markets, and economies. SBM graduate programs provide advanced professional education and academic studies leading to successful careers in business firms, government agencies, and nonprofit organizations.

The graduate business and management programs are an integral part of the university's vision of scholastic leadership through excellence in academic programs, a community service focus, and deep commitment to faith that reaches across the globe. The programs further reflect the commitment of the School of Business and Management to continuously advance the university's core principles of transformational scholarship, faith integration, God-honoring diversity, and intentional internationalization.

Certificate Programs

The School of Business and Management offers several certificate programs, including Change Strategies for Consulting (<http://catalog.apu.edu/academics/school-business-management/change-strategies-consulting-certificate/>), Digital Marketing and Social Media (<http://catalog.apu.edu/academics/school-business-management/digital-marketing-social-media-certificate/>), Data Analysis and Visualization (Professional) (<http://catalog.apu.edu/academics/school-business-management/data-analysis-visualization-certificate/>), Foundations of Human Resources (<http://catalog.apu.edu/academics/school-business-management/foundations-human-resources-certificate/>), Government Budgeting (<http://catalog.apu.edu/academics/school-business-management/government-budgeting-certificate/>), Leadership Development (<http://catalog.apu.edu/academics/school-business-management/leadership-development-certificate/>), Project Management (<http://catalog.apu.edu/academics/school-business-management/project-management-certificate/>), and Supply Chain and Logistics (Professional) (<http://catalog.apu.edu/academics/school-business-management/>).

supply-chain-logistics-certificate/). Typically 12 units, certificate programs provide a focused area of study with sequenced courses designed to help students hone and enhance skills, specialize in a field, further a career, or find a new job.

Certificates, Credentials, and Microcredentials

The School of Business and Management offers students the opportunity to earn internationally recognized and marketplace-relevant certificates, credentials, and microcredentials as a complement to their diploma, allowing them to align their achievements with industry-current professional competencies and showcase their skills to current and potential employers.

As the demands of the workplace rapidly shift, employers are seeking career-ready professionals with the skills needed for the quickly changing workplace of today. A recognition of skill or achievement, certificates and credentials link learning to the skills that employers demand and employees need for the 21st-century workplace. By earning market-valued certificates, credentials, and microcredentials, SBM students are able to highlight their proficiencies and qualifications, giving them a competitive edge in their job search and career path.

Additionally, the Leung School of Accounting offers students the opportunity to prepare for specialized credentials, such as the Certified Public Accountant (CPA), the IRS Enrolled Agent (EA), and the Certified Information Systems Auditor (CISA), increasing their value to potential employers.

Memberships

As a member of the Association to Advance Collegiate Schools of Business (AACSB) (<https://www.aacsb.edu/>), the School of Business and Management is committed to advancing how business education is taught. SBM leadership and faculty teams strive to shape the next generations of leaders and make a lasting, positive impact on society.

Accreditation

- All Azusa Pacific University programs are accredited by the WASC Senior College and University Commission (WSCUC). (<https://www.wscuc.org/>)
- The School of Business and Management (SBM) is accredited by the International Accreditation Council for Business Education (IACBE) (<https://iacbe.org/>).