

# Minor in International Business

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24 units

The international business minor prepares students for careers in global business and international commerce. The program incorporates a global collaborative approach to the study of business, international management, strategic positioning, international trade, macroeconomics, and politics as it prepares students to work in a dynamic and interdependent global business environment.

Students explore various ethical, cultural, legal, and other differences that exist in international business and consider their individual and leadership responsibilities and actions. International business majors think through the various urgent challenges that face business environments today, including sustainability, climate change, energy and technological shifts, political shifts, and all forms of equity.

Students also acquire practical skills and experience through study-away opportunities, internships, and the opportunity to work with university students around the world in global colloquium case-study projects.

## Benefits of Adding a Minor

A minor can help students complement their bachelor's degree and stand out to future employers, expanding their employment opportunities while they study an additional area of interest. Complementary minors give students the opportunity to demonstrate added expertise in any field and possibly provide an edge in their job search, and add knowledge that can be used throughout an individual's career.

## Experiential Learning Opportunities

The International Business Global Colloquium gives APU students the opportunity to study various aspects of international business and international differences with students from different countries, schools, and programs for a significant social/international experience.

Study-away opportunities expose students to topics of globalization, trade, culture, and global management and leadership as they travel the world. Typically, these trips include visiting global and international organizations and learning from universities and business leaders around the world. Additionally, numerous student clubs offer the chance to build skills in leadership, management, decision making, and teamwork.

## Certificates, Credentials, and Microcredentials

Today, employers are looking for new hires with technical skills and leadership abilities such as decision making and teamwork. Students in this program have the opportunity to earn industry-valued certificates, credentials, and microcredential badges that can be added to résumés and uploaded to online portfolios, certifying and showcasing certain skills and abilities to potential employers.

## Career Opportunities

International business careers may be found with multinational corporations, foreign companies, banks, international investments, export/import trade, international law, international nonprofit organizations, world missions, and public/foreign service. Some of these exist in expatriate opportunities and some through various other logistics and extensions. Individuals graduate from this program with significant international experience, as well as proficiency in a foreign language, and are in high demand in today's job market.

## Requirements

No more than three courses in a student's major may count toward the international business minor.

Code	Title	Units
BUSI 213	Negotiation Strategies and Skills	3
BUSI 370	International Business <sup>1</sup>	3
MGMT 210	Principles of Management <sup>2</sup>	3
MGMT 212	Managing Diverse Teams and Groups <sup>3</sup>	3
IBUS 374	Topics in International Management and Strategy	3
IBUS 377	Global Field Study	3
FIN 372	International Trade and Finance	3
MKTG 373	Global Marketing Management	3
<b>Total Units</b>		<b>24</b>

<sup>1</sup> Meets the General Education Intercultural Competence requirement.

<sup>2</sup> Meets the General Education Integrative and Applied Learning requirement.

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<sup>3</sup> Meets the General Education Social Sciences requirement.

## **Program Learning Outcomes**

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Students who successfully complete this program shall be able to:

1. **Competent Business Knowledge:** Students will be able to demonstrate knowledge in multiple business disciplines, including management, finance, marketing, accounting and economics.
2. **Critical Thinking:** Students will be able to identify and solve business problems using analytical and critical thinking skills.
3. **Christian Business Ethics:** Students will be able to demonstrate the ability to evaluate business decisions based on a Christian perspective.
4. **Written Communication:** Students will be able to convey ideas clearly through professional written communication.
5. **Oral Communication:** Students will be able to express ideas effectively through professional oral presentations.
6. **Collaborative Teamwork:** Students will be able to demonstrate the ability to function as an effective business team member.
7. **Comprehensive Global Awareness:** Students will be able to identify cultural, economic and political aspects of business in a global environment.
8. **Discipline Knowledge:** Students will be able to demonstrate knowledge of international business concepts.
9. **Discipline Problem Solving/Strategy:** Students will be able to a) solve core international business problems or b) analyze international business situations and provide strategy for effectiveness.