

BS in Business: International Business

60 units

The international business major (<https://www.apu.edu/business/programs/international-business-major/>) gives students a strong general business foundation followed by courses preparing them for careers in global business and international commerce. The program incorporates a global collaborative approach to the study of business, international management, strategic positioning, international trade, and politics as it prepares students to work in a dynamic and interdependent global business environment.

Students explore various ethical, cultural, legal, and other differences that exist in international business and consider their individual and leadership responsibilities and actions. International business majors think through the various urgent challenges that face business environments today, including sustainability, climate change, energy and technological shifts, political and economic shifts, and all forms of equity.

Students also acquire practical skills and experience through study-away opportunities, internships, foreign language study, and the opportunity to work with university students around the world in global colloquium case-study projects.

Experiential Learning Opportunities

The International Business Global Colloquium gives APU students the opportunity to study various aspects of international business and international differences with students from different countries, schools, and programs for a significant social/international experience.

Study-away opportunities expose students to topics of globalization, trade, culture, and global management and leadership as they travel the world. Typically, these trips include visiting global and international organizations and learning from universities and business leaders around the world. Additionally, [numerous student clubs and honor societies offer students the chance to build skills in leadership, project management, decision making, and teamwork.](#)

Certificates, Credentials, and Microcredentials

Today, employers are looking for new hires with technical skills and leadership abilities such as decision making and teamwork. This program gives students the opportunity to earn industry-valued, internationally recognized certificates, credentials, and microcredentials, such as the Intercultural Competence Badge, that can be added to résumés and uploaded to online portfolios, certifying and showcasing their mastery of these skills to potential employers.

Career Opportunities

International business careers may be found with multinational corporations, foreign companies, banks, international investments, export/import trade, international law, international nonprofit organizations, world missions, and public/foreign service. Some of these exist in expatriate opportunities and some through various other logistics and extensions. Individuals graduate from this program with significant international experience after practicing management and leadership skills abroad and collaborating with students from all over the world, and find themselves in high demand in today's global marketplace.

Requirements

The international business major comprises 60 units. Students must achieve an average GPA of 2.5 or higher in their major courses (including the Business Core).

| Code | Title | Units |
|------------------------------|---|-------|
| Business Core Courses | | |
| ACCT 120 | Principles of Accounting I | 3 |
| ACCT 121 | Principles of Accounting II | 3 |
| BUSI 111 | Business Statistics ¹ | 3 |
| BUSI 240 | Introduction to Information Systems and Business Applications | 3 |
| BUSI 244 | Data Analytics, Spreadsheets, and Data Visualization | 3 |
| BUSI 296 | Business Law | 3 |
| BUSI 370 | International Business ² | 3 |
| ECON 200 | Survey of Economics ³ | 3 |
| FIN 300 | Business Finance for Managers | 3 |

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|---------------------------------------|---|-----------|
| MGMT 210 | Principles of Management ⁴ | 3 |
| MGMT 211 | Organizational Leadership ³ | 3 |
| MKTG 260 | Principles of Marketing ² | 3 |
| MGMT 448 | Organizational and Administrative Behavior ⁵ | 3 |
| MGMT 450 | Strategic Management ⁴ | 3 |
| International Business Courses | | |
| BUSI 213 | Negotiation Strategies and Skills | 3 |
| FIN 372 | International Trade and Finance | 3 |
| IBUS 374 | Topics in International Management and Strategy | 3 |
| IBUS 377 | Global Field Study | 3 |
| MGMT 212 | Managing Diverse Teams and Groups ³ | 3 |
| Additional competencies | | |
| MGMT 350 | Business Management Internship ⁴ | 3 |
| Academic study away participation | | |
| Total Units | | 60 |

- ¹ Meets the General Education Quantitative Literacy requirement.
² Meets the General Education Intercultural Competence requirement.
³ Meets the General Education Social Sciences requirement.
⁴ Meets the General Education Integrative and Applied Learning requirement.
⁵ Meets the General Education Civic Knowledge and Engagement requirement.

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Competent Business Knowledge: Demonstrate knowledge in multiple business disciplines, including management, finance, marketing, accounting and economics.
2. Critical Thinking: Identify and solve business problems using analytical and critical thinking skills.
3. Christian Business Ethics: Demonstrate the ability to evaluate business decisions based on a Christian perspective.
4. Written Communication: Convey ideas clearly through professional written communication.
5. Oral Communication: Express ideas effectively through professional oral presentations.
6. Collaborative Teamwork: Demonstrate the ability to function as an effective business team member.
7. Comprehensive Global Awareness: Identify cultural, economic and political aspects of business in a global environment.
8. Discipline Knowledge: Demonstrate knowledge of international business concepts.
9. Discipline Problem Solving/Strategy: Solve core international business problems, or analyze international business situations and provide strategy for effectiveness.