

Minor in Business Management

Program Learning Outcomes

Program Learning Outcomes

Students who successfully complete this program shall be able to:

1. **Competent Business Knowledge:** Students will be able to demonstrate knowledge in multiple business disciplines, including management, finance, marketing, accounting and economics.
2. **Critical Thinking:** Students will be able to identify and solve business problems using analytical and critical thinking skills.
3. **Christian Business Ethics:** Students will be able to demonstrate the ability to evaluate business decisions based on a Christian perspective.
4. **Written Communication:** Students will be able to convey ideas clearly through professional written communication.
5. **Oral Communication:** Students will be able to express ideas effectively through professional oral presentations.
6. **Collaborative Teamwork:** Students will be able to demonstrate the ability to function as an effective business team member.
7. **Comprehensive Global Awareness:** Students will be able to identify cultural, economic and political aspects of business in a global environment.
8. **Discipline Knowledge:** Students will be able to demonstrate knowledge of management concepts.
9. **Discipline Problem Solving/Strategy:** Students will be able to a) solve core management problems or b) analyze management situations and provide strategy for effectiveness.