

Minor in Business Management

Program Learning Outcomes

Program Learning Outcomes

Students who successfully complete this program shall be able to:

1. Competent Business Knowledge: Students will be able to demonstrate knowledge in multiple business disciplines, including management, finance, marketing, accounting and economics.
2. Critical Thinking: Students will be able to identify and solve business problems using analytical and critical thinking skills.
3. Christian Business Ethics: Students will be able to demonstrate the ability to evaluate business decisions based on a Christian perspective.
4. Written Communication: Students will be able to convey ideas clearly through professional written communication.
5. Oral Communication: Students will be able to express ideas effectively through professional oral presentations.
6. Collaborative Teamwork: Students will be able to demonstrate the ability to function as an effective business team member.
7. Comprehensive Global Awareness: Students will be able to identify cultural, economic and political aspects of business in a global environment.
8. Discipline Knowledge: Students will be able to demonstrate knowledge of management concepts.
9. Discipline Problem Solving/Strategy: Students will be able to a) solve core management problems or b) analyze management situations and provide strategy for effectiveness.