

BS in Business: Economics

66 units

The business economics major (<https://www.apu.edu/business/programs/business-economics-major/>) equips students with analytical skills built on a strong general business foundation. This major focuses on business management responsibilities and the improvement in business decision making that comes from a deeper understanding of the economic environment of business, including labor, environmental, and international issues. Students become grounded in economic theory and practical applications.

Experiential Learning Opportunities

The School of Business and Management offers students numerous experiential learning opportunities, such as student clubs, honor societies, and study away trips. Students participating in study-away opportunities engage with topics of globalization, trade, culture, and global management and leadership as they travel the world. Typically, study-away trips include visiting global and international organizations and learning from universities and business leaders around the world. Faculty-led student clubs and honor societies offer students the opportunity to build skills in leadership, project management, decision making, and teamwork.

Career Opportunities

Business economics careers may be found throughout the field of business, including financial analysis and forecasting, banking, labor organizations, and international trade. Individuals in possession of strong analytical skills are in high demand.

Requirements

The Bachelor of Science in Business: Economics comprises 66 units. Students must achieve an average GPA of 2.5 or higher in their major courses (this includes the Business Core).

Code	Title	Units
Business Core Courses		
ACCT 120	Principles of Accounting I	3
ACCT 121	Principles of Accounting II	3
MGMT 210	Principles of Management ¹	3
BUSI 111	Business Statistics ²	3
BUSI 100	Personal Finance ³	3
BUSI 240	Introduction to Information Systems and Business Applications	3
BUSI 244	Data Analytics, Spreadsheets, and Data Visualization	3
ECON 200	Survey of Economics ⁴	3
MKTG 260	Principles of Marketing ⁵	3
BUSI 296	Business Law	3
BUSI 311	Quantitative Analysis for Management	3
BUSI 370	International Business ⁵	3
FIN 300	Business Finance for Managers	3
MGMT 448	Organizational and Administrative Behavior ³	3
MGMT 450	Strategic Management ¹	3
Economics Courses		
ECON 350	Intermediate Macroeconomics ^F	3
ECON 351	Intermediate Microeconomics ^S	3
Select 5 of the following:		15
ECON 355	Environmental Economics ^{OS}	
ECON 356	Labor Economics ^{ES}	
ECON 359	Urban and Regional Economics ^{OF, 3}	
ECON 452	Econometrics ^{EF}	
ECON 495	Special Topics in Economics ^F	
ECON 497	Readings ^S	
FIN 352	Financial Markets and Institutions ^F	

FIN 372

International Trade and Finance ^S**Total Units****66**

- 1 Meets the General Education Integrative and Applied Learning requirement.
- 2 Meets the General Education Quantitative Literacy requirement.
- 3 Meets the General Education Civic Knowledge and Engagement requirement.
- 4 Meets the General Education Social Sciences requirement.
- 5 Meets the General Education Intercultural Competence requirement.

F	Offered in Fall only
S	Offered in Spring only
F/S	Offered in both Fall and Spring terms
EF	Offered in Fall in even years
ES	Offered in Spring in even years
OF	Offered in Fall in odd years
OS	Offered in Spring in odd years

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Competent Business Knowledge: Demonstrate knowledge in multiple business disciplines, including management, finance, marketing, accounting and economics.
2. Critical Thinking: Identify and solve business problems using analytical and critical thinking skills.
3. Christian Business Ethics: Demonstrate the ability to evaluate business decisions based on a Christian perspective.
4. Written Communication: Convey ideas clearly through professional written communication.
5. Oral Communication: Express ideas effectively through professional oral presentations.
6. Collaborative Teamwork: Demonstrate the ability to function as an effective business team member.
7. Comprehensive Global Awareness: Identify cultural, economic and political aspects of business in a global environment.
8. Discipline Knowledge: Demonstrate knowledge of economic concepts.
9. Discipline Problem Solving/Strategy: Solve core economic problems, or analyze economic situations and provide strategy for effectiveness.