

BS in Business Analytics

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Describe business issues which require business analytics' skills and methods.
2. Transform large quantities of real-life data from a wide range of domains to resolve issues.
3. Apply appropriate analytical methods (descriptive, diagnostic, predictive, and prescriptive analytics) to find solutions to business problems.
4. Explain the results of analytical activities clearly and concisely using oral, written, or electronic media.
5. Describe the ethical and legal issues involved with collecting, storing, and using big data from a Christian perspective.