

Bachelor of Business Administration (BBA) (Bachelor's Completion Program)

57 units

Today's business leaders must be agile and able to adapt to a rapidly changing business world while leading employees by modeling character, integrity, and compassion. Azusa Pacific's Bachelor of Business Administration (BBA) (<https://www.apu.edu/business/programs/bba-degree/>) bachelor's completion program equips students with the leadership and analytical skills needed to advance their career, achieve their goals, and help shape the future of business.

Designed for working professionals with at least 15 units of transferable college credit, the BBA program allows immediate application of learning in the workplace. Relevant coursework addresses current issues in business and encourages the integration of real-world work experiences and hands-on projects. Students combine these experiences with internships or international study opportunities to further expand their portfolio and network.

Throughout the program, students build on existing experience while gaining a strong foundation in strategic management, finance, marketing, accounting, and more.

Highlights

- Designed for working professionals, the BBA degree completion program equips students with the leadership and analytical skills needed to lead change in today's business world.
- Relevant coursework and real-world projects guided by faculty with business experience allow students to immediately apply learning at work.
- Focused certificates and credentials provide in-demand skills, know-how, and experience and verify students' skills and abilities to current and future employers.
- Learn from Fulbright Scholars and world-renowned professors with industry experience.
- Flexible course scheduling allows students to advance their academic and professional goals at their own pace.

Certificates, Credentials, and Microcredentials

Today, employers are looking for new hires with technical skills and leadership abilities such as decision making and teamwork. In the BBA program, students have the opportunity to earn industry-valued, internationally recognized certificates and microcredentials that can be added to résumés and uploaded to online portfolios, showcasing these skills and abilities to current and future employers.

Requirements

The Bachelor of Business Administration degree completion program requires 120 total units, including General Education units and 57 units of core business courses (BBA students may also add an optional 9-unit concentration).

| Code | Title | Units |
|---------------------|---|-------|
| Core Courses | | |
| PRBA 110 | Business and Entrepreneurship ¹ | 3 |
| PRBA 120 | Principles of Accounting I | 3 |
| PRBA 121 | Principles of Accounting II | 3 |
| PRBA 200 | Survey of Economics ² | 3 |
| PRBA 210 | Principles of Management | 3 |
| PRBA 211 | Organizational Leadership ² | 3 |
| PRBA 212 | Managing Diverse Teams and Groups ² | 3 |
| PRBA 240 | Introduction to Information Systems and Business Applications | 3 |
| PRBA 244 | Data Analytics, Spreadsheets, and Data Visualization | 3 |
| PRBA 260 | Marketing Principles | 3 |
| PRWR 261 | Writing 2: Writing in Business ³ | 3 |
| PRBA 296 | Business Law | 3 |
| PRBA 300 | Business Finance for Managers | 3 |

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| PRBA 305 | Operations Management | 3 |
| PRBA 370 | International Business ⁴ | 3 |
| PRBA 448 | Organization and Administrative Behavior ¹ | 3 |
| PRBA 445 | Human Resource Management | 3 |
| PRBA 450 | Strategic Management ⁵ | 3 |
| PRBA 495 | Writing 3: Business Ethics ⁶ | 3 |
| Optional Concentrations | | |
| Accounting | | |
| PRBA 320 | Intermediate Accounting I | |
| PRBA 321 | Intermediate Accounting II | |
| ACCT 525 | Accounting Ethics | |
| or ACCT 515 | Accounting Information Systems | |
| Government Financial Accounting | | |
| ACCT 550 | Accounting for Nonprofit Entities | |
| ACCT 551 | Government Financial Management | |
| PADM 503 | The Policy Process | |
| Human Resource Development | | |
| HROD 500 | Foundations of Human Resource Development | |
| HROD 512 | Employee Development | |
| HROD 550 | Instructional Design and Training Methods | |
| Leading Teams and People | | |
| MGMT 510 | Current Issues in Business and Management | |
| MGMT 561 | Managing Teams and Conflict | |
| MGMT 516 | High-Performance People Management | |
| Marketing and Digital Media | | |
| MKTG 545 | International Marketing | |
| MKTG 565 | Integrated Marketing Communications | |
| MKTG 580 | Strategic Digital Marketing | |
| Public Administration | | |
| PADM 501 | Origin of Public Administration | |
| PADM 502 | Organizations and Behavior | |
| PADM 503 | The Policy Process | |
| Supply Chain Management | | |
| PRBA 313 | Introduction to Supply Chain Management and Logistics | |
| PRBA 315 | Business System Analytics | |
| PRBA 317 | Quality Management | |

Total Units
57

- ¹ Meets the General Education Civic Knowledge and Engagement requirement.
² Meets the General Education Social Sciences requirement.
³ Meets the General Education Writing 2 requirement.
⁴ Meets the General Education Intercultural Competence requirement.
⁵ Meets the General Education Integrative and Applied Learning requirement.
⁶ Meets the General Education Writing 3 requirement.