

MA in Music Industry

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Develop advanced research skills and use of data that enhance the work of a music entrepreneur.
2. Display an understanding of skills related to leading music entrepreneurial entities.
3. Articulate how faith and ethics impacts music entrepreneurial activities.
4. Integrate a musical artistic posture with creating or leading a music entrepreneurial project.
5. Practice and engage the field through projects in music entrepreneurial studies.