

MA in Music Industry

Learn more about the Master of Arts in Music Industry program. (<https://www.apu.edu/music/programs/masters-in-music-entrepreneurship/>)

Requirements

Code	Title	Units
CMUS 500	Foundations of Music Entrepreneurship	3
CMUS 501	Commercial Music Strategic Marketing	3
CMUS 502	Entrepreneurship and Media-Based Streams in Commercial Music	3
CMUS 503	Commercial Music Structure and Global Industry Issues	3
CMUS 504	Finance and Accounting for Music Entrepreneurs	3
CMUS 505	Music and Media	3
CMUS 600	Comprehensive Artistic Management	3
CMUS 601	Public Policy and Strategic Planning in the Music Industry	3
CMUS 602	Music Publishing	3
CMUS 603	Ethics and Faith in Music Industry Management	3
CMUS 604	Music Entrepreneurship Project	2
Total Units		32

Admission

University graduate admission and program-specific requirements must be met before an application is complete (see Admission to the University (<http://catalog.apu.edu/admissions/>)). **Program-specific application requirements are available online (<https://tracking.cirrusinsight.com/74647a2d-e9a2-412f-9b55-9959c7aac4ec/apu-edu-graduateprofessionalcenter-admissions-requirements-program/>).**

International students should contact Graduate and Professional Admissions (<https://www.apu.edu/graduateprofessionalcenter/admissions/>) for application procedures.

Program Learning Outcomes

Program Learning Outcomes

Students who successfully complete this program shall be able to:

1. Develop advanced research skills and use of data that enhance the work of a music entrepreneur.
2. Display an understanding of skills related to leading music entrepreneurial entities.
3. Articulate how faith and ethics impacts music entrepreneurial activities.
4. Integrate a musical artistic posture with creating or leading a music entrepreneurial project.
5. Practice and engage the field through projects in music entrepreneurial studies.