

BA in Journalism

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Generate excellent storytelling across a variety of media and platforms.
2. Explain the history and theories of the media and the press which compel us to civic engagement as professional journalists, media practitioners, and scholars of the field.
3. Apply ethical principles in the gathering and production of stories based on industry standards and Christian values that affirm people's inherent worth.
4. Understand the fields of a variety of different media through interaction with journalists and media professionals, work experience, and various coursework.