

# BA in Journalism

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51 units

The journalism major (<https://www.apu.edu/comm/programs/journalism-major/>) offers an in-depth study of journalism, cultivating practical experience in writing, reporting, editing, and publication production and management. Two concentrations are offered:

- News and Storytelling
- Sports Journalism

## Career Opportunities

To prepare for their career opportunities, students are required to complete a 3-unit communication internship prior to graduation. Journalism graduates often work as:

- News bloggers/columnists
- Freelance writers
- Foreign news correspondents
- TV news anchors
- Print/digital reporters
- Investigative journalists
- Copy editors
- Managing editors
- News analysts
- Media relations specialists
- Copywriters
- Videographers
- Sports reporters/anchors
- Podcast/radio show hosts

## Requirements

To graduate, journalism majors must maintain a cumulative grade-point average of 2.0 or higher in their major coursework.

Code	Title	Units
<b>Lower-Division Core Requirements</b>		
COMM 200	Introduction to Mass Communication	3
JOUR 119	Converged Journalism Workshop: Introduction	3
JOUR 210	Foundations of Media Reporting and Writing	3
JOUR 230	Video Production: Introduction	3
JOUR 240	Introduction to Podcast, Radio, and Audio Production	3
<b>Upper-Division Core Requirements</b>		
JOUR 300	Writing and Editing for Media Content	3
COMM 305	Writing 3: Writing for Communication <sup>1</sup>	3
JOUR 305	Media Law and Ethics	3
JOUR 315	Visual Design and Branding	3
JOUR 319	Converged Journalism Workshop: Intermediate	3
JOUR 350	Social Media and Analytics for Communicators	3
JOUR 376	Video and Audio Production: Advanced	3
JOUR 419	Converged Journalism Workshop: Advanced	3
COMM 490	Communication Internship <sup>2</sup>	3
<b>Area of Concentration</b>		<b>9</b>
Select one of the concentrations below.		
<b>Total Units</b>		<b>51</b>

<sup>1</sup> Meets the General Education Writing 3 requirement.

<sup>2</sup> Meets the General Education Integrative and Applied Learning requirement.

## Areas of Concentration

### News and Storytelling

Code	Title	Units
Select three of the following:		
JOUR 316	Photojournalism	9
JOUR 430	Public Affairs and Political Reporting	
JOUR 435	Media Entrepreneurship	
JOUR 495	Special Topics	
<b>Total Units</b>		<b>9</b>

### Sports Journalism

Code	Title	Units
Select three of the following:		
JOUR 340	Sports Writing and Broadcasting	9
JOUR 345	Sports Strategic Communication and Public Relations	
JOUR 420	Sports, Entertainment, and Specialty Reporting	
JOUR 495	Special Topics	
<b>Total Units</b>		<b>9</b>

## Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Generate excellent storytelling across a variety of media and platforms.
2. Explain the history and theories of the media and the press which compel us to civic engagement as professional journalists, media practitioners, and scholars of the field.
3. Apply ethical principles in the gathering and production of stories based on industry standards and Christian values that affirm people's inherent worth.
4. Understand the fields of a variety of different media through interaction with journalists and media professionals, work experience, and various coursework.