MA in User Experience Design

Learn more about the Master of Arts in User Experience Design program. (https://www.apu.edu/vpa/programs/ux-design-degree/)

Requirements

Code	Title	Units
User Experience Design Courses		**24**
DSGN 503	Research and Design Process Methods	3
DSGN 504	Digital Experience Design	3
DSGN 514	UX Research A/B Testing	3
DSGN 515	Innovation Design	3
DSGN 516	Interactive Narrative/Story	3
DSGN 616	UXD Internship [1]	3
DSGN 618	Master's Capstone I	3
DSGN 625	Master's Capstone II	3
Other Art and Design Courses		**6**
DSGN 606	Database Management and Scripting	3
DSGN 607	Design Business and Entrepreneurship	3
Total Units		**30**

[1]   Students who do not need an internship may choose to not take DSGN 616 and instead take an approved DSGN 599 Independent Study course, by instructor consent.

Admission

University graduate admission and program-specific requirements must be met before an application is complete (see Admission to the University (http://catalog.apu.edu/admissions/)). **Program-specific application requirements are available online (https://www.apu.edu/graduateprofessional/apply/).**

International students should contact Graduate and Professional Admissions (https://www.apu.edu/graduateprofessional/apply/) for application procedures.

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Develop reflective practices that are consistent with key principles of design process methods and theoretical frameworks of User Experience Design.
2. Apply design principles and guidelines over mobile and digital platforms of user interaction.
3. Demonstrate adaptive communication skills with project management stakeholders.
4. Practice individual and collaborative skills in design problem-solving.
5. Describe key business and management principles related to UXD practice.
6. Articulate design thinking ideas, design practice constructs, and design studies research in written form.