BA in Design Studies

50 units

Requirements

- Students must successfully complete the Design Portfolio Review (DPR) before progressing to the DSGN 450 Portfolio course. The review dates are announced every term and are available in the Department of Design.
- Students are advised to complete DSGN 121, DSGN 122, DSGN 123, and DSGN 222 before completing the DPR requirement.
- All students must maintain at least a 2.0 grade-point average in major courses to graduate.
- All majors and minors in the Department of Design are required to have a laptop computer with access to the Adobe Creative Cloud.

Learn more about the design studies major. (https://www.apu.edu/vpa/programs/design-studies-major/)

Code	Title	Units
Design Foundations		
DSGN 121	Design Fundamentals I	4
DSGN 122	Design Fundamentals II	4
DSGN 123	Design Fundamentals III	4
DSGN 222	Introduction to Digital Interface	2
DSGN 281	Elements and Principles of Typography	3
DSGN 282	Digital Design I	3
DSGN 380	Writing 3: Visual Storytelling and Design Identity [1]	3
DSGN 383	Illustrating with Type	3
DSGN 384	Digital Design II	3
DSGN 450	Design Portfolio [2]	3
DSGN 481	Design Branding	3
Art/Design History		
DSGN 258	History of Graphic Design and Illustration	3
Choose one of the following (any of the courses not chosen for this requirement may be taken and counted toward the elective requirement):		3
ART 354	History of Ancient Art and Architecture [3]	
ART 361	History of Early Christian and Medieval Art and Architecture [3]	
ART 362	History of Renaissance to Rococo Art and Architecture [3]	
ART 357	History of Contemporary Art and Architecture [3]	
Electives (see table below)		**9**
Total Units		**50**

[1] Meets the General Education Writing 3 requirement.
[2] Meets the General Education Integrative and Applied Learning requirement.
[3] Meets the General Education Humanities: Fine Arts requirement.

Electives

Choose 9 units from the following:

Code	Title	Units
Design Courses		
DSGN 430	Applied Design [1]	
DSGN 446	Graphic Design Processes	
DSGN 475	Design Internship	
DSGN 495	Special Topics in Design	
Art Courses		
ART 111	Printmaking: Serigraph	
ART 130	Two-Dimensional Design	

ART 135	Three-Dimensional Design	
ART 145	Drawing I [2]	
ART 146	Painting I	
ART 160	Photography I [2]	
ART 210	Printmaking: Relief	
ART 230	Figurative Lab	
ART 240	Drawing and Painting II	
ART 260	Photography II	
ART 350	Illustration	
ART 354	History of Ancient Art and Architecture [2]	
ART 356	Writing 3: History of Modern Art and Architecture [3]	
ART 357	History of Contemporary Art and Architecture [2]	
ART 359	Women In Art	
ART 360	Photography III	
ART 361	History of Early Christian and Medieval Art and Architecture [2]	
ART 362	History of Renaissance to Rococo Art and Architecture [2]	
ART 460	Photography IV	
ART 465	Advanced Photography Studio	
or ART 466	Commercial Photography	

[1]   Meets the General Education Civic Knowledge and Engagement requirement.
[2]   Meets the General Education Humanities: Fine Arts requirement.
[3]   Meets the General Education Writing 3 requirement.

Recommended General Education Courses

Code	Title	Units
Intellectual and Practical Skills		
GE 100	First-Year Seminar	3
WRIT 110	Writing 1: The Art and Craft of Writing	3
Writing 2		3
WRIT 200	Writing 2: Writing for Christian Practice	
WRIT 210	Writing 2: Writing in the Humanities	
WRIT 220	Writing 2: Film Analysis and Criticism	
WRIT 221	Writing 2: Writing for Visual Thinkers	
Writing 3		3
DSGN 380	Writing 3: Visual Storytelling and Design Identity	
Oral Communication		3
COMM 111	Public Communication	
Physical Education		1
PE 1XX: Fitness for Life		
Quantitative Literacy		3
MATH 110	College Algebra	
MATH 115	Mathematics in Society	
MATH 130	Introduction to Statistics	
Knowledge of Human Cultures and the Physical and Natural World		
Humanities: Fine Arts		3
ART 361	History of Early Christian and Medieval Art and Architecture	
ART 362	History of Renaissance to Rococo Art and Architecture	
DSGN 115	Using Digital Media in a Visual World	
Humanities: History		3
HIST 152	United States History Since 1877	
Humanities: Literature		3

ENGL 111	Studies in Literature	
Social Sciences		3
PSYC 110	General Psychology	
PSYC 290	Human Growth and Development	
Natural Sciences w/lab		4
Biblical, Theological, and Philosophical Formation		
MIN 108	Christian Life, Faith, and Ministry	3
UBBL 100	Introduction to Biblical Literature: Exodus/Deuteronomy	3
UBBL 230	Luke/Acts	3
PHIL 100	Introduction to Philosophy	3
Upper-Division Bible		3
Theology		3
Personal and Social Responsibility		
Civic Engagement		3
Intercultural Competence		3
Integrative and Applied Learning		3
DSGN 450	Design Portfolio	3
Foreign Language		
Proficiency requirement may be met by APU proficiency test; an SAT, AP, CLEP, or FLATS test score; or completion of an APU language course numbered 102 or higher.		
Available through APU study away programs: ECU (Ecuador) or PMB (Pietermaritzburg, South Africa). See full program options in the General Education and Study Away sections of this catalog.		
Total Units		**65**

Program Learning Outcomes

Program Learning Outcomes

Students who successfully complete this program shall be able to:

1. General Knowledge and Essential Skills: Design work that demonstrates fluency with visual vocabulary, principles, composition, and excellence in craft and technical skills, developed with familiarity with professional standards, contemporary issues, and technological developments in design.
2. Inquiry, Research, and Critical Thinking: Construct innovative design solutions that result in measurable outcomes, through research, conceptualization, and synthesis of information, and using narrative devices and visual metaphor.
3. Visual and Written Articulation: Communicate effectively through written and oral presentations that demonstrate proficiency in the aesthetic, practical, and technical aspects of ideation, production, and criticism of design solutions.
4. Cultural Literacy and Sensitivity: Articulate, critique, and apply the historic, social, and theoretical contexts of visual communication by demonstrating knowledge and sensitivity towards diverse audiences and points of view.
5. Faith Integration: Demonstrate a sense of responsibility and ethical awareness as they evaluate design and developments in the field of design in light of a Christian worldview.