

BA in Cinematic Arts

46-49 units

The cinematic arts major (<https://www.apu.edu/vpa/programs/cinematic-arts-major/>) (BA) (<https://www.apu.edu/vpa/programs/cinematic-arts-major/>) offers three concentrations:

Entertainment Executive: This concentration is geared toward those more interested in the business suite rather than the film set. It appeals to those who have an orientation to detail (budgeting, scheduling, and permitting), while at the same time engaging the creative producing processes (packaging stars with stories, collecting capital to produce programming, and following up with domestic and international marketing plans).

Production and Post: This concentration focuses on developing basic skills in film production (writing, directing, and producing), with a greater emphasis on mastery of postproduction (editing and sound). It is designed for students unable to meet the 75-unit/8-semester Bachelor of Fine Arts in Cinematic Arts Production program demands but who are still interested in preparing for a wide range of production careers in the entertainment industry.

Screen Studies: Through in-depth study of film history, theory, and criticism, this concentration explores the function and meaning of cinematic media within its context as a vibrant industry, an agent of cultural change, and a powerful means of reflecting our Creator's image. Equips students interested in careers as scholars, media programmers, archivists, reviewers, festival organizers, and curators.

Requirements

All cinematic arts majors must complete the core requirements as well as the requirements for one of the concentrations.

Code	Title	Units
Core Courses		
CINE 119	Introduction to Directing	3
CINE 200	History of Art and Music for Cinematic Arts	3
CINE 260	Cinema-TV Production I	4
CINE 295	Film and Television Business	3
CINE 361	Production Management	3
WRIT 220	Writing 2: Film Analysis and Criticism ¹	3
Select one of the following:		3
CINE 275	History of Television and Digital Media ²	
CINE 285	History of Film ²	
Select one of the following:		3
CINE 375	Writing 3: Screenwriting ³	
CINE 387	Writing 3: Nonfiction Writing for Visual Media ³	
Select one of the following:		3
CINE 341	Media Criticism and Theory (required in the screen studies concentration; screen studies students must choose a different option here)	
CINE 360	Studies in Popular Culture	
CINE 420	Topics in Cinema and History	
CINE 481	Contemporary Auteurs	
CINE 483	Genre Studies	
CINE 486	Topics in Film Analysis	
CINE 496	Ethics in Cinematic Arts	
Recommended Course		
CINE 490	Internship and Career Preparation for Cinematic Arts ⁴	
Concentration		
Select one concentration area below		18-21
Total Units		46-49

¹ Meets the General Education Writing 2 requirement.

² Meets the General Education Humanities: Fine Arts requirement.

³ Meets the General Education Writing 3 requirement.

⁴ May be repeated up to a maximum of 6 units.

Production and Post Concentration

Code	Title	Units
CINE 280	Writing the Short Screenplay	3
CINE 321	Film and Television Editing	3
CINE 322	Sound Design	3
CINE 335	Cinema-TV Production II	5
CINE 493	Capstone Project in Cinematic Arts ¹	3
Select one of the following:		3
CINE 391	Visual Effects and Compositing	
CINE 422	Advanced Post-Production	
Total Units		20

¹ Meets the General Education Integrative and Applied Learning requirement.

Entertainment Executive Concentration

Code	Title	Units
CINE 280	Writing the Short Screenplay	3
CINE 362	Entertainment Development	3
CINE 363	Entertainment Financing	3
CINE 364	Entertainment Marketing	3
CINE 493	Capstone Project in Cinematic Arts ¹	3
Select one of the following:		3
CINE 216	Performance and Production (Production Crew)	
CINE 316	Production Development	
CINE 416	Capstone Production Development	
Total Units		18

¹ Meets the General Education Integrative and Applied Learning requirement.

Screen Studies Concentration

Code	Title	Units
CINE 341	Media Criticism and Theory (required for concentration; cannot count for core)	3
CINE 351	Film and Social Issues ¹	3
CINE 451	World Cinema ¹	3
CINE 493	Capstone Project in Cinematic Arts ²	3
Select three of the following not selected to fulfill requirements above:		9
CINE 360	Studies in Popular Culture	
CINE 420	Topics in Cinema and History	
CINE 444	Advanced Film Theory	
CINE 481	Contemporary Auteurs	
CINE 483	Genre Studies	
CINE 486	Topics in Film Analysis	
CINE 495	Special Topics (Film and TV Studies)	
CINE 496	Ethics in Cinematic Arts	
Total Units		21

¹ Meets the General Education Intercultural Competence requirement.

² Meets the General Education Integrative and Applied Learning requirement.

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

1. Story: Describe an understanding of the integral structures of cinematic storytelling and implement these in criticism, scripts, and productions.
2. Technical Practice: Demonstrate proficiency in the aesthetic, practical, and technical aspects of production, writing, criticism, animation, or entertainment management.
3. Knowledge/Analysis: Articulate, critique, and apply the historic, social, and theoretical contexts of the cinematic arts.
4. Professional Development: Implement the protocol, vocabulary, and work ethic necessary for professional careers.
5. Collaboration: Serve and participate as a member of a creative team in leadership and/or supporting roles to meet project goals.
6. Spiritual/Faith: Integrate an understanding of Christian faith through critical, creative, and collaborative endeavors.