

B.S. in Business: International Business

64-68 units

Introduction

The international business major (<https://www.apu.edu/business/programs/international-business-major>) provides students a strong general business foundation followed by courses preparing them for careers in global business. The program incorporates a liberal arts approach to the study of culture, history, economics, and politics as it prepares students to work in a dynamic and interdependent global business environment. Students also acquire practical skills and experience through study-away opportunities, internships, foreign language study, and the import/export practicum project.

Career Opportunities

International business careers may be found with multinational corporations, foreign companies, banks, international investments, export/import trade, international law, international nonprofit organizations, world missions, and public/foreign service. Individuals graduate from this program with significant international experience as well as proficiency in a foreign language, and are in high demand in today's job market.

Requirements

The international business major comprises 64-68 units. Students must achieve an average GPA of 2.5 or higher in their major courses (this includes the Business Core).

Code	Title	Units
Business Core Courses		
ACCT 120	Principles of Accounting I	4
ACCT 121	Principles of Accounting II	3
MATH 130	Introduction to Statistics ¹	3
MGMT 210	Principles of Management	3
BUSI 240	Introduction to Information Systems	3
ECON 250	Principles of Macroeconomics ³	3
ECON 251	Principles of Microeconomics	3
MKTG 260	Principles of Marketing	3
BUSI 296	Business Law	3
FIN 320	Principles of Corporate Finance	3
BUSI 370	International Business ⁴	3
MGMT 448	Organizational and Administrative Behavior ⁵	3
MGMT 450	Strategic Management ⁶	3
Select one of the following:		3-5
BUSI 311	Quantitative Analysis for Management	
MATH 151	Applied Calculus I	
MATH 161	Calculus I	
International Business Courses		
Select four of the following:		12
ECON 371	Comparative Economics (F)	
ECON 372	International Trade and Finance (S)	
IBUS 374	Topics in International Management and Strategy	
IBUS 479	Import/Export Practicum (S)	
MKTG 373	Global Marketing Management	
Additional competencies:		
BUSI 350	Business Internship (International) ⁶	3
The equivalent of 6-8 additional units of foreign language ²		6-8

Academic study away participation

Total Units

64-68

- 1 Meets the General Education Quantitative Literacy requirement.
- 2 This is in addition to the General Education Foreign Language Proficiency requirement. Students may choose to take 2 additional semesters of the same language that was taken for General Education (6 units) or elect to take 2 semesters of a different language (8 units).
- 3 Meets the General Education Social Science requirement
- 4 Meets the General Education Intercultural Competence requirement
- 5 Meets the General Education Civic Knowledge and Engagement requirement
- 6 Meets the General Education Integrative and Applied Learning requirement

F	Offered in Fall
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S	Offered in Spring
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