Master of Business Management (MBM)

For more information: (626) 815-3085

The Master of Business Management (MBM) program (https://www.apu.edu/business/programs/masters-in-management) offers working professionals an accessible yet rigorous graduate business program that can be completed in 12-30 months. Program coursework provides students with the fundamental tools and functional knowledge necessary for successful business management and leadership, as well as the scholastic and professional applications framework to acquire state-of-the-art global leadership and management perspectives. Focus is placed on creating value within organizations, and making continuous positive contributions in a rapidly changing, highly diversified, and increasingly integrated business environment. Coursework also builds a foundation for successful executive leadership, development of a collaborative work ethic, expansion of management vision with global perspectives, ethical decision-making skills, and the ongoing quest for innovative value creation.

The 39-unit MBM program develops exceptional business management professionals with outstanding moral character and strong analytical and innovative decision-making skills. The ethical leadership development vision that forms the core of the program is reflected in coursework designs, which combine classroom learning with hands-on experience. Real-life case studies provide students with résumé experience and allow students to build impressive portfolios. Previous real-life cases have included companies such as Pepsi, Target, and Kaiser Permanente, along with numerous nonprofits and startups. International and national travel opportunities give students intensive boardroom field experience, where students get to dialogue with industry executives and government leaders.

To accommodate busy schedules, classes are offered during the evening, afternoon, online, and at select regional campuses. Afternoon classes give students the opportunity to participate in real-life business strategy case studies with profit, nonprofit, and governmental organizations, and students may take advantage of the multiple delivery formats to customize their education experience. Students are admitted to and can start the MBM program in any of the six terms during the academic year.

Requirements

To graduate, students must complete the required 39 units with a grade-point average of at least 3.0 within five years of matriculation. This includes completing all required courses with a C- or above. All courses taken within the SBM and used for a student’s MBM candidacy must be taken for a letter grade, except courses offered only on a pass-fail basis.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>HROD 500</td>
<td>Foundations of Human Resource Development</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 510</td>
<td>Current Issues in Business and Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 515</td>
<td>Applied Research and Analysis</td>
<td>3</td>
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<td>MGMT 516</td>
<td>High Performance People Management</td>
<td>3</td>
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<td>MGMT 517</td>
<td>Managing Human Capital</td>
<td>3</td>
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<tr>
<td>MGMT 521</td>
<td>Organizational Development and Change</td>
<td>3</td>
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<tr>
<td>MGMT 541</td>
<td>Global Business Management</td>
<td>3</td>
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<tr>
<td>MGMT 561</td>
<td>Managing Teams and Conflict</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 570</td>
<td>Organizational Performance Improvement</td>
<td>3</td>
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<tr>
<td>MGMT 581</td>
<td>Ethical Leadership</td>
<td>3</td>
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<tr>
<td>Required Concentration (choose one):</td>
<td>9-10</td>
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**Entrepreneurship**

- ENTR 520  | Entrepreneurial Decision Making
- ENTR 524  | New Venture Creation
- ENTR 525  | Entrepreneurial Venture Analysis

**Human Resource Management**

- HROD 530  | Labor Law and Negotiations for Human Resource Professionals
- HROD 531  | Designing and Managing Compensation and Benefit Systems
- HROD 532  | Human Resource Law

**Institutional Research**

- PSYC 512  | Non-Experimental Research Methods
- PSYC 517  | Program Evaluation
- PSYC 518  | Analysis of Variance
**Master of Business Management (MBM)**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>PSYC 518L</td>
<td>Analysis of Variance Lab</td>
</tr>
<tr>
<td>BUSI 577</td>
<td>Global Field Study</td>
</tr>
<tr>
<td>MGMT 583</td>
<td>Global Strategic Management</td>
</tr>
<tr>
<td>MKTG 545</td>
<td>International Marketing</td>
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**International Business**

**Marketing**

Choose three of the following:

- MKTG 527  
  Marketing Strategy
- MKTG 545  
  International Marketing
- MKTG 565  
  Integrated Marketing Communications
- MKTG 580  
  Strategic Digital Marketing

**Organizational Development and Change**

- BUSI 528  
  Consulting for Organizations
- HROD 512  
  Employee Development
- HROD 550  
  Instructional Design and Training Methods

**Sport Management**

- PE 556  
  Facility and Event Management
- PE 572  
  Foundations of Sport Management
- PE 557A  
  Field Studies/Internships in Sport Management
- PE 557B  
  Field Studies/Internships in Sport Management

**Organizational Science**

| Total Units | 39-40 |

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1. This concentration is 10 units due to the lab requirement in PSYC 518.
2. BUSI 577 may be repeated once and substituted for one of the other required concentration courses with approval.
3. The organizational science concentration is designed for students who, for personal and/or career reasons, need to create an individualized concentration. The three courses are typically chosen from existing concentration courses offered by the School of Business and Management, but students with unique needs may propose concentrations that include up to 9 units of graduate study offered by other schools or colleges within Azusa Pacific University. All concentrations must be approved in advance by the Graduate Business Admissions Committee. Concentration courses from other college(s)/school(s) must also be approved by those college(s)/school(s).

**Prerequisites**

Those without a business degree or academic preparation for graduate-level courses may be required by the program director or graduate chair to take the following to ensure their success in the program:

- MGMT 501 Managerial Communication

**Course Attendance and Schedule**

The collaborative learning process that characterizes the MBM program requires that students be prepared to contribute value to class discussions and to the broader learning community based on their experiences. As such, class attendance is an important aspect of commitment to the MBM program. Absences from class are not appropriate except in cases of emergency.

Students should make note of the start and end of the term as they determine their schedules. Because the program coursework is offered in accelerated eight-week sessions, students generally cannot miss more than one class without retaking the course. Students should notify instructors of planned absences as soon as possible and make arrangements with other students to get notes/assignments. Also, since every instructor considers participation in grading, absences and tardiness may significantly affect final grades.

**Academic Honors**

**Outstanding Graduate**

At each commissioning, the graduate faculty may honor a single graduate with the distinction of Outstanding Graduate. The award is primarily based on academic achievement, but when a secondary factor is needed to make a selection, the committee determines which of the outstanding candidates contributed most to the learning community.
Sigma Iota Epsilon National Honorary and Professional Management Fraternity

The MBM program holds a prestigious membership in the Sigma Iota Epsilon (SIE) National Honorary and Professional Management Fraternity. Membership in SIE highlights the academic standards of the program and the qualifications of the faculty. Approval from the national chapter also affirms the contribution and value of scholastic achievement in APU’s management programs.

APU’s MBM fraternity, designated Sigma Iota Epsilon, Theta Kappa Chapter, extends individual membership to students who demonstrate high academic standing in the field of management. The vision of the Theta Kappa Chapter is to connect SIE’s mission with APU’s Four Cornerstones, creating a synergy that helps develop holistic and dynamic professionals in the business world. APU’s programs aim at bridging the gap between theory and practice and helping prepare students to enter the management field and advance as leaders.

Commissioning Ceremony

Preceding each commencement, APU holds a commissioning ceremony for graduating students and their families. This event includes an awards ceremony, words to live by, student remarks, and a time of prayer and commissioning for each graduate.

Field Study Fees

Mandatory and elected international field study and field experience trips that are available on a program-by-program basis incur appropriate required fees. Students who switch programs, withdraw, or are otherwise unable to participate in international field study or field experience trips that are either required or elected for their program may be responsible for fees up to the full cost of the trip. View the most up-to-date list of fees (http://www.apu.edu/graduateprofessionalcenter/sfs/costs/fees).

Program Learning Outcomes

Students who successfully complete this program shall be able to:

3. Character: Exhibit an understanding of leadership and ethics based on a Christian worldview.
4. Communication: Compose professional written business communications that are clear, concise, and compelling, and create and deliver professional oral business presentations.
5. Collaboration: Exhibit the ability to engage in a collaborative effort.