The Master of Business Administration (MBA) program offers working professionals an accessible yet rigorous graduate business program that can be completed in 12-30 months. The program teaches students the key concepts and equips them with the analytical and relational skills to make sound recommendations and decisions. The curriculum is designed to strike a balance between theory and practice, combining scholarship with practical experience and actual corporate case studies of business decision making. Students also elect an area of concentration based on specific interests and career aspirations.

The program provides the opportunity for students to develop sound analytical abilities, establish collaborative and team-building skills, and become aware of social responsibility as a factor in decision making. The curriculum also allows students to acquire an understanding of the global business environment and how it is affected by cultural and market diversities. Faculty lectures are combined with case studies and discussions, student presentations, and team projects. The accelerated and interactive classroom environment includes applied learning activities, use of new technologies in solving business problems, and independent field research and studies. International and national travel opportunities provide students with intensive boardroom field experience, where students get to dialogue with industry executives and government leaders.

To accommodate busy schedules, classes are offered during the evening, online, and at select regional campuses, and students may take advantage of the multiple delivery formats to customize their education experience. Students are admitted to and can start the MBA program in any of the six terms during the academic year.

Prerequisites

To ensure students are adequately prepared for the rigors of MBA-level coursework, to begin MBA studies at APU students must demonstrate acceptable competency at the undergraduate level in the following areas:

- Accounting
- Business Ethics
- Strategic Management
- Finance
- Global Business
- Human Resource Management
- Information Management Systems
- Leadership
- Legal Environment of Business
- Macroeconomics
- Microeconomics
- Marketing
- Operations Management
- Organizational Behavior
- Quantitative Methods/Statistics

Competency may be demonstrated via undergraduate or graduate courses through a regionally accredited institution, with a grade of C or higher. Competency may also be demonstrated through completion of online academic leveling courses provided by Peregrine Academic Services.

Curriculum

The MBA program curriculum comprises 42 units: 30 units of core courses and 12 units of concentration courses. Concentration options include: accounting, entrepreneurship, finance, international business, marketing, organizational science, and sport management. Students may request approval to take a second concentration.

Core Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
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<tbody>
<tr>
<td>MBA Core</td>
<td></td>
<td>30</td>
</tr>
<tr>
<td>ACCT 512</td>
<td>Management Accounting</td>
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</table>
Master of Business Administration (MBA)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>BUSI 511</td>
<td>Quantitative Analysis and Research</td>
</tr>
<tr>
<td>BUSI 514</td>
<td>Operations Management</td>
</tr>
<tr>
<td>ECON 521</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>FIN 513</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td>MGMT 516</td>
<td>High Performance People Management</td>
</tr>
<tr>
<td>MGMT 541</td>
<td>Global Business Management</td>
</tr>
<tr>
<td>MGMT 581</td>
<td>Ethical Leadership</td>
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<tr>
<td>MGMT 578</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>MKTG 527</td>
<td>Marketing Strategy</td>
</tr>
</tbody>
</table>

**Required Concentration (choose one):**

12 units

Accounting

Entrepreneurship

- ENTR 520 Entrepreneurial Decision Making
- ENTR 524 New Venture Creation
- ENTR 525 Entrepreneurial Venture Analysis

Experienced-Based Capstone (choose one):

- BUSI 576 Business Internship
- BUSI 577 Global Field Study
- BUSI 590 Capstone Project

Finance

- FIN 526 Capital Formation
- FIN 546 Investments
- FIN 567 Advanced Financial Analysis

Experienced-Based Capstone (choose one):

- BUSI 576 Business Internship
- BUSI 577 Global Field Study
- BUSI 590 Capstone Project

International Business

- BUSI 577 Global Field Study
- ECON 575 Global Business Economics
- MKTG 545 International Marketing
- MGMT 583 Global Strategic Management

Marketing

- MKTG 515 Marketing Research
- MKTG 565 Integrated Marketing Communications
- MKTG 580 Strategic Digital Marketing

Experienced-Based Capstone (choose one):

- BUSI 576 Business Internship
- BUSI 577 Global Field Study
- BUSI 590 Capstone Project

Organizational Science

- PE 556 Facility and Event Management
- PE 572 Foundations of Sport Management
- PE 557A Field Studies/Internships in Sport Management
- PE 557B Field Studies/Internships in Sport Management

Select One of the Following:

- PE 570 Leadership and Administration of Physical Education and Athletic Programs
- PE 565 Athletics and the Law

1 Any student who meets the requirements for admittance into the Master of Professional Accountancy (MAcc) program may choose the accounting concentration, which consists of 12 units of regularly offered MAcc courses.
Students who choose a concentration in international business are required to take at least one international study course, typically BUSI 577 Global Field Study. BUSI 577 may be repeated once and substituted for one of the other required concentration courses with approval.

This concentration is designed for students who for personal and/or career reasons need to create an individualized concentration. The final course of the concentration is typically a capstone project or internship. The other three courses are typically chosen from existing concentration courses offered by the School of Business and Management. However, students with unique needs may propose concentrations that include up to 12 units of graduate study offered by other schools or colleges within Azusa Pacific University. All concentrations must be approved in advance by the SBM Graduate Business Admissions Committee. The concentration courses must also be approved by the other college(s)/school(s) in which the courses will be taken.

PE 557A and PE 557B must be completed consecutively after all other sport management content coursework in completed.

Course Attendance and Schedule

The collaborative learning process that characterizes the MBA program requires that students are prepared to contribute value to class discussions and to the broader learning community based on their experiences. As such, class attendance is an important aspect of commitment to the MBA program. Absences from class are not appropriate except in cases of emergency.

Students should make note of the start and end of the term as they determine their schedules. Because program coursework is offered in accelerated seven-week sessions, students generally cannot miss more than one class without retaking the course. Students should notify instructors of planned absences as soon as possible and make arrangements with other students to get notes/assignments. Also, since every instructor considers participation in grading, absences and tardiness may significantly affect final grades.

Academic Honors

Outstanding Graduate

At each commissioning ceremony, graduate faculty may honor a single graduate with the distinction of Outstanding Graduate. The award is primarily based on academic achievement and is secondarily given to the outstanding candidate who contributed most to the APU MBA learning community.

Commissioning Ceremony

Preceding each commencement, SBM holds a commissioning ceremony for graduating students and their families. This event includes an achievement awards ceremony, words to live by, student remarks, and a time of prayer and commissioning for each graduate.

Graduation

In order to graduate, students must complete the required courses with an overall grade-point average (GPA) of at least 3.0 within five years of matriculation. This includes completing every required course with a C- or above. All courses taken within the SBM and applied toward the MBA degree must be taken for a letter grade, except for courses offered only on a pass/fail (P/F) basis.

Field Study Fees

Mandatory and elected international field study, global field study, and field experience trips that are required on a program-by-program basis incur appropriate required fees. Students who switch programs, withdraw, or are otherwise unable to participate in international field study, global field study, or field experience trips that are either required or elected for their program may be responsible for fees up to the full cost of the trip.

For the most up-to-date list of fees, visit apu.edu/graduateprofessionalcenter/sfs/costs/fees/.