

School of Business and Management

Programs

Majors

- Accounting (BS) (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/accounting-bs/>)
- Business Analytics (BS) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-analytics-bs/>)
- Business Management (BA) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-management-ba/>)
- Communication Management (BA) (<http://catalog.apu.edu/academics/school-business-management/organizational-leadership-communication/communication-studies-ba/>)
- Digital Marketing and Design (BA) (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/digital-marketing-design-ba/>)
- Economics (BS) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-economics-bs/>)
- Entrepreneurship (BS) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/entrepreneurship-bs/>)
- Finance (BS) (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/finance-bs/>)
- Human Resources and Organizational Development (BA) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/hr-organizational-development-ba/>)
- International Business (BS) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/international-business-bs/>)
- Marketing (BS) (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/marketing-bs/>)
- Public Relations (BA) (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/public-relations-ba/>)

Minors

- Accounting (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/accounting-minor/>)
- Business Analytics (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-analytics-minor/>)
- Business Management (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-management-minor/>)
- Communication Management (<http://catalog.apu.edu/academics/school-business-management/organizational-leadership-communication/communication-studies-minor/>)
- Economics (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/economics-minor/>)
- Entrepreneurship (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/entrepreneurship-minor/>)
- Finance (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/finance-minor/>)
- Foundations of Business (MBA Prep) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/foundations-business-minor/>)
- Foundations of Management (MBM Prep) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/foundations-management-minor/>)
- Human Resources (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/human-resources-minor/>)
- International Business (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/international-business-minor/>)
- Leadership (<http://catalog.apu.edu/academics/school-business-management/organizational-leadership-communication/leadership-minor/>)
- Marketing (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/marketing-minor/>)
- Public Relations (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/public-relations-minor/>)

Professional

- Bachelor of Business Administration (BBA) (Bachelor's Completion) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/bachelor-business-administration-bba/>)
- Certificate in Data Analysis and Visualization (Professional) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/data-analysis-visualization-certificate/>)
- Certificate in Supply Chain and Logistics (Professional) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/supply-chain-logistics-certificate/>)
- Digital Media and Communication (BA) (Bachelor's Completion) (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/digital-media-communication-ba/>)

- Minor in Business Administration (Professional) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-administration-minor/>)

Graduate

- Master of Arts in Leadership (<http://catalog.apu.edu/academics/school-business-management/organizational-leadership-communication/leadership-ma/>)
- Master of Arts in Strategic Communication (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/strategic-communication-ma/>)
- Master of Business Administration (MBA) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-administration-mba/>)
- Master of Business Management (MBM) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-management-mbm/>)
- Master of Professional Accountancy (MAcc) (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/professional-accountancy-macc/>)
- Master of Science in Organizational Psychology (<http://catalog.apu.edu/academics/school-business-management/organizational-leadership-communication/organizational-psychology-ms/>)

Certificates

- Change Strategies for Consulting (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/change-strategies-consulting-certificate/>)
- Digital Marketing and Social Media (<http://catalog.apu.edu/academics/school-business-management/digital-strategic-marketing/digital-marketing-social-media-certificate/>)
- Foundations of Human Resources (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/foundations-human-resources-certificate/>)
- Government Budgeting (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/government-budgeting-certificate/>)
- Leadership Development (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/leadership-development-certificate/>)
- Project Management (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/project-management-certificate/>)