School of Business and Management

Mission
The School of Business and Management (https://www.apu.edu/business/) is a Christ-centered community of scholars and professionals pursuing academic excellence to advance the work of God in the world, developing students of character and competence as difference makers in business and society.

Tenets
The School of Business and Management is committed to the following core principles:

Academic Excellence
Learning and producing scholarship in a community of excellence by:

1. Viewing students as the first priority.
2. Maintaining a dynamic teaching environment where relevant business and management theories and practical tools are imparted.
3. Engaging in scholarship that advances the thinking in related fields, informs teaching, involves students, and serves communities in practical ways.
4. Investing in campus infrastructure, technology, and alliances to enhance capabilities to learn and produce scholarship.
5. Sustaining a learning environment that fosters critical analysis and creative thinking.

Students of Character
Learning and producing scholarship in a community of faith by:

1. Modeling and infusing a Christian perspective of truth and life throughout SBM programs.
2. Enlivening the mind and transforming the heart by developing important links between faith, learning, and application.
3. Facilitating nurturing, caring, and mentoring relationships among faculty, staff, students, and alumni.
4. Practicing God-honoring diversity.

Advance the Work of God in the World
Learning and producing scholarship to impact the world by:

1. Helping students identify their strengths and providing mentoring to ensure those strengths are developed and utilized to benefit business and society.
2. Using experiential, real-world, and service learning to create value for students and the community.
3. Developing programs, alumni, and students that have an impact around the world.
4. Preparing students academically, professionally, and spiritually to engage their field and community in God-honoring ways.
5. Actively advancing the work of God through research, teaching, and community service.
6. Teaching the ethical conduct of business throughout all SBM programs.

LP and Timothy Leung School of Accounting

Vision Statement
To be a premier Christian accounting school, recognized as a thought leader on accounting character and competence to reflect the life of Christ and shine the light of Truth.
Accreditation

- All Azusa Pacific University programs are accredited by the WASC Senior College and University Commission (WSCUC). (https://www.wascsenior.org/)
- The School of Business and Management (SBM) is accredited by the International Accreditation Council for Business Education (IACBE) (http://iacb.org/).

Undergraduate Business Programs

The School of Business and Management (SBM) provides professional career preparation in accordance with the university’s Christian heritage and mission. To this end, the school has built a reputation for pragmatic and ethically based education. The curriculum blends with the liberal studies foundation provided by other schools or departments of the university.

The school encompasses diverse programs in business, management, and economics, and within these programs are multiple options for majors and minors. The school offers a Bachelor of Arts in Business Management (http://catalog.apu.edu/academics/school-business-management/business-administration-ba/) and a Bachelor of Science in Business with six majors: accounting (http://catalog.apu.edu/academics/school-business-management/business-management-accounting-bs/), economics (http://catalog.apu.edu/academics/school-business-management/business-economics-bs/), entrepreneurship (http://catalog.apu.edu/academics/school-business-management/entrepreneurship-bs/), finance (http://catalog.apu.edu/academics/school-business-management/finance-bs/), international business (http://catalog.apu.edu/academics/school-business-management/international-business-bs/), and marketing (http://catalog.apu.edu/academics/school-business-management/marketing-bs/). The B.A. degree requires students to complete the common professional component (the business core) and then select elective courses deemed most appropriate for their career objectives. The B.S. degrees require students to complete the business core and courses in an area of specialization. The school also offers a Bachelor of Arts in Economics (http://catalog.apu.edu/academics/school-business-management/economics-ba/), which requires the completion of the economics core and additional economics electives.

At the professional level, the school offers a Bachelor of Business Administration (BBA) degree completion program (http://catalog.apu.edu/academics/school-business-administration/bachelor-business-administration-bba/) and a business administration minor (http://catalog.apu.edu/academics/school-business-management/business-administration-minor/), both of which feature learning that is immediately applicable in the workplace. The relevant coursework addresses current issues in business and encourages the integration of real-world work experiences and hands-on projects. Combine these experiences with internships or international study opportunities to further expand your portfolio and network. Optional concentrations provide students the opportunities to dive deeper into the specific business areas of supply chain management, human resource development, and leading teams and people.

Curriculum content in the undergraduate business program is aligned with graduate school requirements for those who wish to pursue a Master of Business Administration (MBA) (http://catalog.apu.edu/academics/school-business-management/business-administration-mba/), Master of Business Management (MBM) (http://catalog.apu.edu/academics/school-business-management/business-management-mbm/), or Master of Professional Accountancy (MAcc) (http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/professional-accountancy-macc/).

Graduate Business Programs

The School of Business and Management offers a Master of Business Administration (MBA) (http://catalog.apu.edu/academics/school-business-management/business-administration-mba/), Master of Business Management (MBM) (http://catalog.apu.edu/academics/school-business-management/business-management-mbm/), and Master of Professional Accountancy (MAcc) (http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/professional-accountancy-macc/). These comprehensive and intensive graduate accounting, business, and management programs develop exceptional business management professionals with outstanding moral character, strong analytical and innovative decision-making skills, and a worldview that understands and appreciates the global diversity in cultures, markets, and economies. SBM graduate programs provide advanced professional education and academic studies leading to successful careers in business firms, government agencies, and nonprofit organizations.

The graduate business and management programs are an integral part of the university’s vision of scholastic leadership through excellence in academic programs, a community service focus, and deep commitment to faith that reaches across the globe. The programs further reflect the commitment of the School of Business and Management to continuously advance the university’s core principles of transformational scholarship, faith integration, God-honoring diversity, and intentional internationalization.