

School of Business and Management

Mission

The School of Business and Management (SBM) (<https://www.apu.edu/business/>) is a Christ-centered community of scholars and professionals pursuing academic excellence to advance the work of God in the world, developing students of character and competence as difference makers in business and society.

Tenets

The School of Business and Management is committed to the following core principles:

Academic Excellence

Learning and producing scholarship in a community of excellence by:

1. Viewing students as the first priority.
2. Maintaining a dynamic teaching environment where relevant business and management theories and practical tools are imparted.
3. Engaging in scholarship that advances the thinking in related fields, informs teaching, involves students, and serves communities in practical ways.
4. Investing in campus infrastructure, technology, and alliances to enhance capabilities to learn and produce scholarship.
5. Sustaining a learning environment that fosters critical analysis and creative thinking.

Students of Character

Learning and producing scholarship in a community of faith by:

1. Modeling and infusing a Christian perspective of truth and life throughout SBM programs.
2. Enlivening the mind and transforming the heart by developing important links between faith, learning, and application.
3. Facilitating nurturing, caring, and mentoring relationships among faculty, staff, students, and alumni.
4. Practicing God-honoring diversity.

Advance the Work of God in the World

Learning and producing scholarship to impact the world by:

1. Helping students identify their strengths and providing mentoring to ensure those strengths are developed and utilized to benefit business and society.
2. Using experiential, real-world, and service learning to create value for students and the community.
3. Developing programs, alumni, and students that have an impact around the world.
4. Preparing students academically, professionally, and spiritually to engage their field and community in God-honoring ways.
5. Actively advancing the work of God through research, teaching, and community service.
6. Teaching the ethical conduct of business throughout all SBM programs.

LP and Timothy Leung School of Accounting

Housed within Azusa Pacific's School of Business and Management, the LP and Timothy Leung School of Accounting (<https://www.apu.edu/business/accounting/>) focuses on developing graduates with the Christian character and competence demanded by the public accounting profession.

Vision Statement

To be a premier Christian accounting school, recognized as a thought leader on accounting character and competence to reflect the life of Christ and shine the light of Truth.

Undergraduate and Graduate Business Programs

The School of Business and Management offers numerous and diverse undergraduate majors. The BA degrees requires students to complete the common professional component (the business core) and then select elective courses deemed most appropriate for their career objectives. The BS degrees require students to complete the business core and courses in an area of specialization. Curriculum content in undergraduate programs is aligned with graduate school requirements for those who wish to pursue a Master of Business Administration (MBA) (<http://catalog.apu.edu/>)

academics/school-business-management/business-entrepreneurship/business-administration-mba/), Master of Business Management (MBM) (<http://catalog.apu.edu/academics/school-business-management/business-entrepreneurship/business-management-mbm/>), or Master of Professional Accountancy (MAcc) (<http://catalog.apu.edu/academics/school-business-management/lp-timothy-leung-school-accounting/professional-accountancy-macc/>).

At the professional level, the school offers programs that feature learning that is immediately applicable in the workplace. The relevant coursework addresses current issues in business and encourages the integration of real-world work experiences and hands-on projects. Students can combine these experiences with internships or international study opportunities to further expand their portfolio and network.

The school's graduate programs are comprehensive and intensive, helping develop exceptional business management professionals with outstanding moral character, strong analytical and innovative decision-making skills, and a worldview that understands and appreciates the global diversity in cultures, markets, and economies. The programs provide advanced professional education and academic studies leading to successful careers in business firms, government agencies, and nonprofit organizations.

Certificates, Credentials, and Microcredentials

The School of Business and Management offers students the opportunity to earn internationally recognized and marketplace-relevant certificates, credentials, and microcredentials as a complement to their diploma, allowing them to align their achievements with industry-current professional competencies and showcase their skills to current and potential employers.

As the demands of the workplace rapidly shift, employers are seeking career-ready professionals with the skills needed for the quickly changing workplace of today. A recognition of skill or achievement, certificates and credentials link learning to the skills that employers demand and employees need for the 21st-century workplace. By earning market-valued certificates, credentials, and microcredentials, SBM students are able to highlight their proficiencies and qualifications, giving them a competitive edge in their job search and career path.

Additionally, the Leung School of Accounting offers students the opportunity to prepare for specialized credentials, such as the Certified Public Accountant (CPA), the IRS Enrolled Agent (EA), and the Certified Information Systems Auditor (CISA), increasing their value to potential employers.

Memberships

As a member of the Association to Advance Collegiate Schools of Business (AACSB) (<https://www.aacsb.edu/>), the School of Business and Management is committed to advancing how business education is taught. SBM leadership and faculty teams strive to shape the next generations of leaders and make a lasting, positive impact on society.

Accreditation

- All Azusa Pacific University programs are accredited by the WASC Senior College and University Commission (WSCUC). (<https://www.wscuc.org/>)
- The School of Business and Management (SBM) is accredited by the International Accreditation Council for Business Education (IACBE) (<https://iacbe.org/>).