

BS in Business Analytics

Program Learning Outcomes

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Students who successfully complete this program shall be able to:

- a. Describe business issues which require business analytics' skills and methods.
- b. Transform large quantities of real-life data from a wide range of domains to resolve issues.
- c. Apply appropriate analytical methods (descriptive, diagnostic, predictive, and prescriptive analytics) to find solutions to business problems.
- d. Explain the results of analytical activities clearly and concisely using oral, written, or electronic media.
- e. Describe the ethical and legal issues involved with collecting, storing, and using big data from a Christian perspective.